

Thank
You

Who We Are



Organizing Committee Details

Chairman	:	BIBIN JOSEPH M.	+91 99468 92999
Convenor – Operations	:	ANOOP KC	+91 97455 53278
Convenor - Sponsorships	:	ANEESH NAIR	+91 97450 02929

Be a Part of Something Bigger

Join the **Athirappilly Run Marathon 3.0** and make a lasting impact on health and community well-being.



✉ rotary.chalakyudcentral@gmail.com

CHALAKUDY CENTRAL ROTARY'S
ATHIRAPPILLY RUN



ARM
3.0

28th | Sunday
DEC 2025
Cosmos Club, Chalakudy

Every Step Counts for
Dialysis Warriors & Autistic Stars

Race Categories

Full Marathon
42 KM

Half Marathon
21 KM

Quarter Marathon
10 KM

Family Run
3 KM

Fun Run
5 KM

Event Highlights

International Standards:

RFID timing & professional organization

Community Impact:

Proceeds support Rotary service projects, especially for the Dialysis Warriors & Autistic Stars

Attractive Cash Prizes:

For winners in each category

Promotions:

Hoardings, promo-runs, and extensive media coverage

Social Media Reach:

Paid campaigns on Social Media, reaching 100,000+ users

Participant Privileges:

Breakfast, event T-shirts, finisher medals, and certificates

Live Media:

Regional TV and newspapers



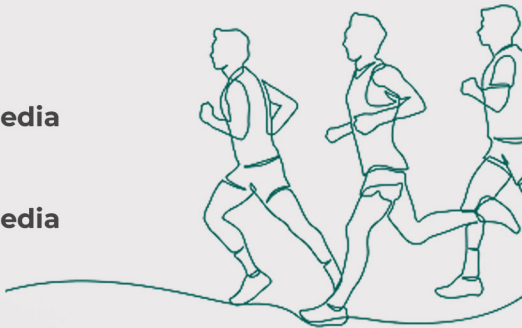
Behind the Finish Line: 2024 & 2025



SPONSORSHIP OPPORTUNITIES

Title Sponsor – ₹5,00,000 (1 Slot)

- Exclusive naming rights as “Athirappilly Run 3.0 – [Your Brand]”
- Largest logo placement across all promotional and event materials
- Prime logo position on event T-shirts (front chest)
- Logo on medal ribbons & finisher certificates
- 2-minute brand presentation at the flag-off ceremony
- Premium stall space at the venue (no extra charge)
- Exclusive branding at start/finish arch & backdrop
- Mention in all media coverage, press releases & TV features
- Top-tier social media promotion (FB, Instagram, YouTube)
- Dedicated spotlight post on Rotary Chalakudy Central’s social media
- Brand logo on marathon website (with link)
- Dedicated spotlight post on Rotary Chalakudy Central’s social media
- Brand logo on marathon website (with link)



ADD ON – ₹2,00,000

Extra 2 lakh Unlock Exclusive T-Shirt Branding for your brand

